

2007-2008 Annual Budget
Chapel Hill/Orange County Visitors Bureau
Current and YTD Expenditures and Income

From Financial Print-Out 7/11/2008

		June 2008	YTD	Annual Budget	% BUDGET USED
REVENUE					
	Tax Receipts (2% county)	(\$75,708.40)	(\$657,549.67)	(\$625,000.00)	105.2%
	Interest	\$0.00	(\$8,923.00)	(\$10,000.00)	89.2%
	Appropriated Fund Balance	\$0.00	\$0.00	(\$225,101.00)	0.0%
	Partnership Reimbursemer	\$0.00	(\$1,800.83)	(\$3,000.00)	60.0%
	Additional appropriated FE	\$0.00	\$0.00		
	Chapel Hill Grant	\$0.00	(\$100,000.00)	(\$100,000.00)	100.0%
	Resale	(157.39)	(\$795.64)		
	Co-Op Advertising Funds	0.00	\$0.00		
	TOTAL	(\$75,865.79)	(\$769,069.14)	(\$963,101.00)	79.9%

EXPENSES		June	YTD		
Personnel	Salaries	21,261.56	265,993.56	271,454.00	98.0%
	Benefits	5,955.12	\$69,574.99	72,043.00	96.6%
	Subtotal	27,216.68	335,568.55	343,497.00	97.7%
Recurring Capital	Equipment		2,005.08	2,100.00	95.5%
	Furnishings	1,080.00	7,245.73	7,410.00	97.8%
	IT Equipment	0.00	194.00	195.00	99.5%
	Subtotal	1,080.00	9,444.81	9,705.00	97.3%
Overhead	Rent	3,982.00	47,784.00	48,824.00	97.9%
	Electric	510.14	5,388.96	6,720.00	80.2%
	Telephone	0.00	6,293.19	7,330.00	85.9%
	Equipment Repairs	102.01	102.01	250.00	0.0%
	Building Renovations	90.29	2,037.59	2,210.00	92.2%
	Subtotal	4,684.44	61,605.75	65,334.00	94.3%
Operations	Office Supplies	605.60	3,505.83	3,500.00	100.2%
	Departmental Supplies	760.69	5,107.97	5,200.00	98.2%
	Credit Card acceptance	45.00	1,122.94	0.00	
	Duplicating	0.00	500.00	500.00	100.0%
	Printing	962.95	2,785.52	4,035.00	69.0%
	Personal Mileage	565.03	6,015.99	6,375.00	94.4%
	Postage	487.23	8,313.61	8,400.00	99.0%
	Freight	-62.54	2,306.06	2,750.00	83.9%
	Travel	2.50	8,793.21	9,400.00	93.5%
	Training	0.00	80.00	0.00	
	Educational Supplies	23.66	193.33	1,275.00	15.2%
	Dues	0.00	8,070.00	8,847.00	91.2%
	Subscriptions	0.00	1,564.28	1,480.00	105.7%
	Subtotal	3,390.12	48,358.74	51,762.00	93.4%
Sales & Marketing	Strategic Alliances	0.00	14,407.83	14,408.00	100.0%
	Publications	5,563.89	94,321.45	95,098.00	99.2%
	Promotion, Events, Ent.	902.40	16,658.81	18,400.00	90.5%
	Trade Shows, Sales Blitzes	(1,391.23)	5,590.98	9,215.00	60.7%
	Sales Travel	2,810.87	8,569.00	10,292.00	83.3%
	Advertising	7,135.51	104,365.37	116,185.00	89.8%
	Market Research	0.00	989.86	1,000.00	99.0%
	Contract Svcs	32,309.28	184,210.38	185,775.00	99.2%
	Subtotal	47,330.72	429,113.68	450,373.00	95.3%
	Total Ops, Admin. & Sale	55,405.28	539,078.17	567,469.00	95.0%
Transfers	County Administrative Fee	0.00	0.00	42,430.00	0.0%
	TOTAL	\$83,701.96	\$884,091.53	\$963,101.00	91.8%